

Thread City Dance Co.

Playbill Advertisement Form

Thread City Dance Co. was founded by a group of parents in 2016 to fill a need for affordable recreational dance classes in the Willimantic area.

We have been thrilled to offer several dance scholarships to underserved youth in Willimantic and with your help will continue to help children from all backgrounds enjoy the benefits of dance.

As a small parent run studio, we depend on the support of local businesses and patrons through our advertising campaign. By placing an ad in our playbill, you help us to continue offering high-quality dance classes for youth and adults in Willimantic. Your contribution will help us to thrive going forward.

Advertising Rates

| <u>Ad Size (aprox. Size)</u> | <u>Cost</u> |
|------------------------------|-------------|
| ¼ Page 2" x 5" | \$50 |
| ½ Page 4" x 5" | \$80 |
| Full Page 8" x 5" | \$150 |
| Back Page – full page | \$ 200 |

Ad copy should be emailed to threadcitydance@gmail.com in resizable image format **Please return ad copy and bottom portion of form with payment no later than May 10th**

Playbill Ad Thread City Dance Co.

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|------------------------------------|---------------------------------|---------------------------------|------------------------------------|
| <input type="checkbox"/> Full Page | <input type="checkbox"/> ½ Page | <input type="checkbox"/> ¼ Page | <input type="checkbox"/> Back Page |
|------------------------------------|---------------------------------|---------------------------------|------------------------------------|

Advertiser Name _____

Contact Person Name _____

Address _____

Telephone# _____ E-mail address _____

Signature _____ Date _____

Please make checks payable to Thread City Dance Co.
Please mail payment and form to:

Thread City Dance Co
90 South Park Street Unit 40
Willimantic, CT 06226
Thread City Dance Co. is a registered non profit (501c3)

